

From: [REDACTED]  
To: [Licence@brent.gov](mailto:Licence@brent.gov)  
Sent: Saturday, 4 November 2017, 15:11  
Subject: 154 Ealing Rd off license request

To whom it may concern

Ealing Rd has the potential to be a very attractive hot spot for not only shoppers but also tourism as a great example of cultures melting into each other, representing a vibrant and colourful place to visit, much like a mini Camden or Portobello Rd.

However it is sad that there has been a decline in the atmosphere and general environment due to the excess of not only betting shops but predominantly alcohol related issues such as gangs, large sinister male gatherings, urinating in public and the safety to all especially women and children in the area.

On one hand legal restrictions are put into place increasing the pressure on the police but then the an increase in applications for more off license premises.

There are ample retail shops with these licenses and it would be detriment to the area to grant another as it will encourage even more hot spots to monitor as well as increasing residents complaints.

It would be of great benefit that not only the Council Licensing Authority reject any more applications but also to realise that to grant a license equates to one more step to down grading the area from its potential attractive element.

I would urge you please to reject any more licenses and if anything engage with business to go in a direction which brings the area back to life and far more benefits from a positive contribution.

Your decisions impact on our daily lives and we ask that you help us have a harmonious neighbourhood free from anti social behaviour, littering, exposing, gangs and encouraging young people to drink.

Best Regards

[REDACTED]  
[REDACTED]  
[REDACTED]

Sent from my iPhone-